



# Innovation Manager and Ambassador 2020/2021



Badge Awarded to

# RICCARDO PETRICCA

Renewal of the Innovation Manager Badge - Official List of the Ministry of Economic Development with added innovation management Ambassador role thanks to the participation of the National Digital Transformation Authority in the Digital Skills and Jobs Coalition of the European Commission. The Badge is issued to already Innovation Managers as part of the European Pledge of the ENTD - National Digital Transformation Authority: DIGITAL SKILLS AMBASSADORS 4 INNOVATION MANAGEMENT. The ENTD is a member and pledger of the European Commission's "Digital Skills and Jobs Coalition" and is also a member of National Coalition #repubblicadigitale.

#Digital #DSJC #Innovation #Innovazione #Management #Manager #Project #Skills

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Expires 2021-12-31

Issuer



Ente Nazionale per la Trasformazione Digitale  
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## Criteria

Requirements:

- 1) Meet the parameters set out in the Ministerial Decree 7 May 2019 "Innovation Advisory Voucher", published in The Official Journal No 152 of 1 July 2019.
- 2) Being in possession of analysis and organisational skills to best carry out your task
- 3) Being able to spread your Know-How, with a focus on Digital Skills and Innovation Management in Italy and Europe.
- 4) Having seen the [European Pledge page](#)
- 5) Share the thought that an **Innovation Manager** cannot be certified. It is a path yet to be created, where the main **Ambassadors** are precisely the **Managers of Innovation** and the realities in which they operate or represent

For more information or to become an **Associate Member** of the **National Digital Transformation Authority**, you can go to [this page](#) and scroll down until you see the 4 levels of **Membership**.

*We don't certify innovation, we do it.*



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## Alignments

Innovate in ICT

<http://data.europa.eu/esco/skill/8327754d-3990-4056-b07e-4faa49cfd26>

Create and describe new original research and innovation ideas within the field of information and communication technologies, compare to the emerging technologies and trends and plan the development of new ideas.

## Issuer endorsements



**Ethical Trendsetting Global Organization**

[contact@ethicaltrendsetting.org](mailto:contact@ethicaltrendsetting.org)

<https://professional.ethicaltrendsetting.org/>

- We recognise and trust this organisation for common Values

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